

ITAL 1006 Italian II (3,3,0)

Prerequisite: ITAL 1005 Italian I or equivalent

This course aims to build further on the beginner's level work and widen the scope of exposure to more complex aspects of the Italian language and its culture. Participants are expected to consolidate and continue to develop their proficiency in the Italian language and to further develop their production and receptive skills in more complex daily situations.

ITAL 2005 Italian III (3,3,0)

Prerequisite: ITAL 1006 Italian II or equivalent

This course aims to build further on the lower-intermediate level work and widen the scope of students' exposure to more complex aspects of Italian language and culture. Students are expected to consolidate their understanding of Italian grammar and develop further their production and receptive skills in more complex situations such as talking about their holidays, their future plans and hypothetical situations.

ITAL 2006 Italian IV (3,3,0)

Prerequisite: ITAL 2005 Italian III or equivalent

This course aims to further expand students' knowledge of the Italian language to an intermediate level. It aims to enable students to communicate more fluently and confidently with native speakers of Italians in complex situations. Students will also have a deeper understanding of Italian culture and some aspects of its history.

ITAL 3005 Italian V (3,3,0)

Prerequisite: ITAL 2006 Italian IV or equivalent

This course aims to bring students to an upper intermediate level of competence in the Italian language. Students will acquire substantial knowledge of the language both from a communicative point of view and with respect to grammar knowledge. In this course they will learn how to integrate all the skills learnt to achieve effective communication. Students will also be introduced to Italian short stories and other forms of literature.

ITEC 1005 Effective Use of Spreadsheets for Data Processing (3,1,2)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides essential computing skills of spreadsheets for students to use in their future career. After studying this course, students would gain the concepts and skills in using spreadsheets. They would also be able to apply these concepts and skills to analyze various kinds of data.

ITEC 1006 Searching and Managing Information (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides a comprehensive examination of different popular search systems such as Google and YouTube. Students will be introduced to the powerful features in these systems, as well as the technology underpinning them. Students will learn how large information repositories are efficiently organized, managed and searched. They will also learn the principles of search engines, information retrieval, and how to use simple database management system such as Access.

ITEC 2005 Web Design and Development with 2D/3D Animations (3,3,0)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides students with a comprehensive knowledge of animation and web design. Students will learn web design and development, standard 2D and 3D graphics and animation for the Web. On completion of the course, students will develop an interactive vibrant website reflecting the modern web design patterns and the advancement of the latest browser technologies.

ITEC 2006 Internet and E-Commerce (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

Students will learn the basic concepts of Internet and e-commerce technologies, and gain hands-on experience in setting up systems for Internet and e-commerce applications.

ITEC 2015 iMakeApps (3,3,0)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course aims to offer an experience at the intersection between design, software development and mobile technologies. iMakeApps leverages successful mobile application examples to motivate students to design and create their own mobile apps/games. This course adopts studio-based learning approach which offers high degree of interaction, collaboration and constant feedbacks to students.

Technically, students learn about lightweight rapid prototyping of mobile apps and games. A variety of mobile technologies will also be introduced through a series of hands-on exercises.

ITEC 3005 Strategic Use of Information Technology (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides the concepts and techniques to facilitate students to formulate appropriate IT strategy and plan to fit the company environment.

ITEC 3006 Music, Photo and Movie Processing (3,2,2)

Prerequisite: General Education Core Course from the Information Management Technology Category

After completion of this course, students will have a good understanding on the basic concepts of music, photo and movie processing. Students will also be able to use software tools to process music, photo and movie data such as music file compression/conversion, photo enhancement and movie editing. This course is open to non-Visual Arts and non-CS major only.

JOUR 2005 Broadcast Reporting and Production (2,2,0) (C)

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

JOUR 2036 Visual Journalism (2,0,2)

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

**JOUR 2037/ Journalism Laboratory (Reporting) (2,0,2)
3227 I/II (English)**

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing; & JOUR 2086 Multiplatform Journalism

Students learn to report for *The Young Reporter*, an experimental newspaper in English, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

JOUR 2045 Introduction to Journalism (3,2,1)

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The